

2002

The Board of
Overseers of
Lynn University
Presents

The Dively
Frontiers in
Globalization
2002
Luncheon
Lecture Series

LYNN
UNIVERSITY
Boca Raton,
Florida



The Dively Frontiers in Globalization 2002 Luncheon Series

LYNN UNIVERSITY EDUCATING FUTURE WORLD LEADERS

Lynn University is dedicated to preparing the world's future leaders by designing programs with a universal perspective weaved into the core curriculum. The need for a global view is essential if today's university graduates are to successfully respond to the many challenges of our complex and constantly evolving new world.

As an institution committed to global education, Lynn University has established an affiliate campus in Ireland. American College Dublin, on prestigious Merrion Square in Dublin, offers the Bachelor of Arts degree in several disciplines, and a Study Abroad Program for college and high school students.

Lynn University has formulated mutually beneficial relationships with Katoh College at Lynn University, Kansai Gaidai University in Osaka, Japan and Daito Bunka University in Tokyo, Japan. Lynn University is also a designated sponsor of an Exchange Visitor Program.

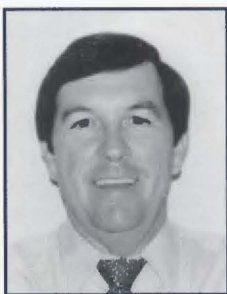


The Dively Frontiers in Globalization 2002 Luncheon Series

THE GEORGE S. DIVELY VISITING PROFESSORSHIP AT LYNN UNIVERSITY

With a generous grant from the George S. Dively Foundation, Lynn University established an arena to showcase its commitment to international education and global perspectives. This resource, the George S. Dively Visiting Professorship, enables Lynn University to bring to its campus dynamic individuals whose achievements have contributed to world progress. This program strengthens and enriches Lynn University's academic life through opportunities for dialogue and interaction between students, faculty and outstanding individuals who have demonstrated exceptional leadership in the international market. The George S. Dively Visiting Professorship also provides a valuable and stimulating experience for the South Florida community.

The visiting professorship has become an integral part of Lynn University's ongoing campus-wide Dively Frontiers in Globalization Luncheon Lecture Series' master theme. Sponsored by Lynn University's Board of Overseers, The Dively Frontiers in Globalization Luncheon Lecture Series has become synonymous with a forum featuring prominent speakers in tune with current issues. Among the guest lecturers have been; Vice President Dan Quayle; Senator George Mitchell and Law Professor Alan Dershowitz.



Hamilton Jordan

Noted Author and Lecturer

January 24, 2002

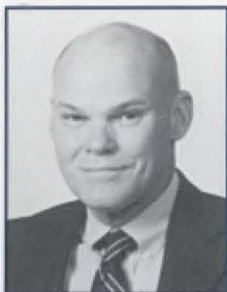
Hamilton Jordan thought he experienced tough times as President Jimmy Carter's White House Chief of Staff for four years, but that didn't compare to what occurred after he left Washington, D.C.—three different diagnoses of cancer before the age of 50.

His views in *The Press and the Presidency* come from his first-hand experience. His bird's-eye view and sense of history have made Jordan a sought-after guest on the Sunday morning talk shows and political circuit. Jordan's book continues to be a must read, as *The Washington Post* called *The Press and the Presidency* "a page-turner with all the elements of an epic movie."

Jordan's cancer advocacy and unique point of view are summed up in his new book, *No Such Thing as a Bad Day*. Released to the public in early May 2000, the book rocketed to number three on *The New York Times* bestseller list in its first week of distribution.

This mixture of personal and political memoirs has drawn the attention of the major media. With appearances on the Today Show, Larry King Live, Imus in the Morning, and Face the Nation, as well as stories in *Vanity Fair*, *Time* and *People*, Jordan has related his battle with cancer (overcoming an aggressive non-Hodgkin's lymphoma (DHL) in 1985, defeating prostate cancer in 1995, and a melanoma a short time later) to the same fierce determination that propelled President Carter to the White House.

A versatile speaker, Jordan is sought after for his motivational message on overcoming adversity and his book *The Press and the Presidency*. A born storyteller, Jordan describes "the toughest campaign of his life" as he has overcome cancer three times, and peppering his account with memories of the meteoric rise of Carter, his early impressions of the Clintons and observations of the White House Press Corps. His assertive approach to horrific life experiences, delivered in a compelling, inspirational manner, provides hope and encouragement to those facing challenges.



James Carville

*Noted Author and
Political Strategist*

February 21, 2002

James Carville, America's best-known political consultant, has managed more political campaigns than anyone in U.S. history. Throughout his long list of electoral successes, Carville has shown a knack for steering overlooked campaigns to unexpected landslides and remaking political underdogs into upset winners.

Carville's winning streak began in 1986, when he managed the gubernatorial victory of Robert Casey in Pennsylvania. A loser in three previous attempts, Casey defeated popular Lieutenant Governor William Scranton, Jr., in a remarkable come-from-behind win. In 1987, Carville helped Wallace Wilkinson, a candidate with less than 1 % of the vote in early polls, win the Governorship of Kentucky.

1988 brought Carville to New Jersey, where, by a margin of 54% to 46%, he steered Frank Lautenberg to the United States Senate over Rhodes Scholar and Heisman Trophy winner Pete Dawkins, the youngest man to make General in the modern U.S. Army. Carville next managed the successful 1990 gubernatorial campaign of Georgia's Lieutenant Governor, Zell Miller, including a tough primary win over Atlanta Mayor, Andrew Young.

Renowned in political circles for his campaign prowess, Carville drew national attention in 1991 when he managed Senator Harris Wofford from 40 points behind in the polls to an upset landslide over former Pennsylvania Governor and Bush Attorney General, Richard Thornburgh. With the startling and unpredicted Wofford win, Carville first exposed the political vulnerability of George Bush, who had been enjoying 91% approval ratings during the Gulf War.

Having wounded then President George Bush in 1991, Carville finished the job the following year, when he guided William Jefferson Clinton to the Presidency in 1992. In 1993, Carville was honored as Campaign Manager of the Year by the American Association of Political Consultants for his leadership of Clinton's fearsome Little Rock, Arkansas, campaign headquarters, dubbed the "War Room."

Cont. James Carville

After the Clinton victory, Carville stopped taking new domestic clients and began concentrating on foreign and corporate consulting. From 1992 to present, Carville has worked as a consultant to the Liberal Party of Canada and to senior members of English Prime Minister Tony Blair's staff. Moreover, he has worked as a political advisor for Greek Prime Minister Constantine Mitsotakis and has run campaigns for Brazilian President Fernando Henrique Cardoso, Honduran Prime Minister Carlos Flores, Ecuadorian President Jamil Mowad and Sao Paulo Mayor, Celso Pitta, the first African-Brazilian to hold that office. He has also consulted Eduardo Duhalde of Argentina.

In 1999, Carville led Ehud Barak to victory in Israel defeating Prime Minister Benjamin Netanyahu. He consulted Hipolito Mejia, newly elected President of the Dominican Republic and also Francisco Labastida for the presidency of Mexico.

Along with Stan Greenberg, a Democratic pollster, and Phillip Gould, a consultant to Tony Blair, Carville founded the international consulting firm of Gould Greenberg Carville/NOP in 1997. GGC/NOP offers polling, strategy, and communication advice to modernizing campaigns, institutions, and companies, seeking to succeed in a new era of change. Carville is also a founding member of GCS, a political and corporate consulting firm in Israel.

When not consulting, Carville freelances as an author and speechwriter. Carville co-wrote *All's Fair: Love, War, and Running for President*. Peaking at number four and spending eight weeks on *The New York Times* bestseller list, the success of *All's Fair* was then surpassed by Carville's second book, entitled *We're Right, They're Wrong: A Handbook for Spirited Progressives*. Addressing Democratic themes at the height of a Republican resurgence, *We're Right, They're Wrong* became a number one bestseller, spending six months on *The New York Times* list. Carville then set his sights on the Republican impeachment proceeding and the Office of Independent Counsel in the critically acclaimed exposé, *And the Horse He Rode In On: The People vs. Kenneth Starr*, which peaked at number three on *The New York Times* bestseller list. His fourth bestseller, *Stickin'*, a book about loyalty and defense of the President, spent consecutive weeks atop the *The New York Times* list as well.

Additionally, Carville has lectured on the subject of political consulting at numerous colleges and universities, including Harvard, Princeton, Stanford, and Yale.



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Sponsored by Lynn University's Board of Overseers, *The Dively Frontiers in Globalization Luncheon Lecture Series* presents an arena for prominent individuals to engage in spirited dialogue on contemporary issues.

The Dively Frontiers in Globalization Luncheon Lecture Series begins at twelve o'clock noon in the Louis and Anne Green Center for the Expressive Arts on the campus of Lynn University in Boca Raton.